

## Meet the Team – Tiffany Verano

### ***Did You Know?***

*Matrix GPO is designed with the intentional goal of supporting the long-term viability of the community-based physician.*

### **Nimble and Flexible Approach**

*Matrix GPO provides unique member savings without sacrificing value.*

#### **01 | The Matrix GPO Difference**

At Matrix GPO we focus on provider and practice management support while tailoring services and programs to best fit your needs. Matrix GPO works independently or aligned with other national or segment-specific GPO's, to afford the overall market value. With provider engagement in mind, we work closely to ensure we communicate updates, news, and any important information that is beneficial to you.

#### **02 | Tiffany Verano**

Tiffany Verano has recently joined the Strategy and Business Development team as the Product Manager for Matrix GPO. Tiffany had previously been with CuraScript SD since 2019 and had several roles within the sales organization. During that time, Tiffany has built strong relationships and gained valuable experiences, which she has transferred into her new role. She now helps with the ongoing Rebate Program education and training of both the Members and Sales teams. Tiffany and the rest of our Matrix GPO team provide assistance for your practice so you can continue to deliver the best care to your patients.

#### **03 | Comprehensive Support**

Matrix GPO in partnership with our sole distributor CuraScript SD, is uniquely designed to support a member's end-to-end needs. This relationship allows for cohesive transition from member onboarding to desired results. Our contracting mechanism ensures greatest value, and the strategic sales team provides continuous review and assessment of provider accounts for new opportunities.

The apex of our service model is the Matrix GPO Market Solutions Program which encompasses four specific points to provide a holistic approach.

- **Robust and Unique Product Portfolio** – Discounted member pricing, specialty product focus and experience with complex products
- **Comprehensive Account Services** - No contracts or membership fees, dedicated support team, rebate assistance and trend reporting
- **Practice Solutions to Fit Your Needs** - Customized inventory management and CuraScript SD online access to features and resources
- **Business Management Solutions** - Access to reporting tools, reimbursement support and assistance to streamline business needs

#### **Learn More**

[Contact us](#) today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

#### **References**

<https://matrixgpo.com/Content/gpo-overview>

<https://matrixgpo.com/Content/service-providers>

